

Julie Shaw

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Key Skills

- 24 years of factual television experience, from features to current affairs, 10 years in senior roles
- Series produced / Produced output for ITV, Channel 4 and the BBC.
- RTS Programme of the Year award-winner for **Living with Michael Jackson**. 155 million viewers worldwide.
- Launched and series produced ITV News' current affairs output for **Tonight**.
- Enjoy productive relationships with commissioners, legal/compliance, network press, news teams, presenters/reporters, and post-production houses at ITV and Channel 4.
- Experience of live and recorded programming, in range of genres from lifestyle, to factual entertainment, to current affairs.
- Maintain contacts within US networks, filmed extensively in the US and Europe, and hold an I-Visa.

Employment History

Series Producer, **Shop Well For Less, BBC1** (Sept – Dec 2015)

- Series produced new series for BBC primetime, sister programme of the hugely successful Eat Well For Less. Presented by The One Show's Alex Jones and BBC Breakfast's Steph McGovern it was executed to a tight schedule, and involved managing the casting and content teams, attending all filming, and overseeing the edit.

Producer, **Good Morning Britain** (Jul 2014 – August 2015)

- Required to work at speed, writing and editing VTs for news and programme, liaising with presenters and contributors, work to tight deadlines.

Series Producer, **Blakeway Productions** (Jan 2014 – July 2014)

- Oversaw team of freelance producers in the conception, production and delivery of programmes for Channel 4's prestigious current affairs series Dispatches. Liaised directly with Commissioners and Legal / Compliance team on the commissioning of programmes. Worked closely with Executive Producer and Creative Director of company.

Series Producer, **Tonight, ITV** [Dec 2009 – May 2011]

- Established the current affairs team at ITV News, working on news-reactive commissions for ITV1's flagship and multi-awarding winning current affairs series. Worked closely with news team in their transition to popular current affairs, ensuring quality, creativity and excellent editorial judgement. Liaised directly with commissioners, legal and compliance team, and contracts with post-production houses.

Series Producer, **World's Best Diet, ITV** (Jan 2009 – June 2009)

- Worked closely with the Director of Factual Programmes for ITV Studios on this prime-time commission for ITV1. Directly oversaw this two-part series from commissioning, through edit and compliance, to delivery. An investigation into four of the world's healthiest cuisines.

Deputy Editor, **Tonight with Trevor McDonald, ITV (2004 – Dec 2009)**

- Worked closely with Manchester-based Editor to manage a large London team of producer/directors, AP's, researchers and archive producers. Was the link between the Executive Producer and the split-base team. Managed numerous programmes from commission to delivery, liaising with legal/compliance, and with ITV Press. Diverse subject matter included politics, Iraq war, crime, major disasters, consumer, health, high-profile interviews.

Series Producer, Loose Women, ITV (2003 – 2004)

- Produced a highly successful series of ITV1's live daytime hit. Audience share increased during this series by 4-5% from the previous year. Required fast and reliable editorial judgement.

Senior Producer / Director, Tonight with Trevor McDonald (Sept 1999 – 2004)

- Acclaimed programme-maker, including producing and directing the award-winning documentary 'Living with Michael Jackson'. Worked across many of the networks one-hour specials, and high rating weekly programmes.

Producer / Director, BBC Watchdog & Holiday series (1996 – 1999)

- Honed skills necessary to creating entertaining factual programming on two of BBC1's most popular series.
- On-screen reporter/researcher for **BBC Youth and Entertainment Features**, and as a day producer, in charge of two-hours of live television weekly, on **ITV's This Morning**.

Main Achievements

Series Producer, ITN Plc (2009 – 2011)

- Oversaw the launch of ITN's 'Tonight' programmes, maintaining links with Shiver and series producing editions, including the devastating earthquakes in Haiti and Japan, separating conjoined twins, the Cumbrian massacre, and Prince William and Harry in Lesotho.

RTS Programme of the Year award [Jun 2002 – Feb 2003]

- Produced and directed the internationally acclaimed Martin Bashir documentary 'Living with Michael Jackson'.
- Generated front-page headlines around world, capturing a previously unseen side to the music icon.

Education and Qualifications

- **University of Roehampton [Sept 2011 – June 2012]** - PGCE in Teacher Training. Passed with master credits.
- **University of Wales, College of Cardiff (Sept 1991 – June 1992)** - Post-Graduate Diploma in Journalism (Broadcast). **Sponsored by Channel 4 Television to pursue this prestigious journalism training.**
- **University of Sunderland [Aug 1987 – Sept 1990]** - BA (Hons) Degree in Communication Studies.

Interests

- Passion for popular factual and features programming, working on many incredible programmes, all of which told a unique story to the viewing public.
- Avid viewer of all kinds of programmes from drama to obs docs.
- Understand how audiences consume television programmes, what they enjoy and remember.
- Driven to commission and produce award-winning programmes, that speak to viewers.
- Privately I love to learn, whether through new, challenging experiences, travelling, reading, evening courses or simply dining out with friends.

References

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